MediaMaster™ Video On Demand System
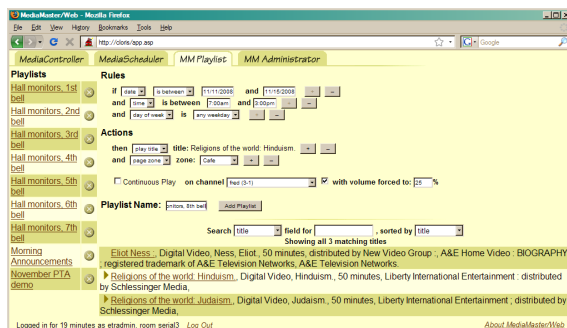## MediaMaster Playlist   MM-1160

Requirements

• A modern web browser: Chrome, Firefox 2, Safari 3, Internet Explorer 7

• A DV server to use the title playback feature. (No additional requirement to only use paging piece.)

Description

MediaMaster Playlist is the automation component of the system. It lets a teacher or administrator schedule automatic behaviors to occur on specific times and dates. These playlists can repeat on a fixed schedule, happen just once, or some combination, such as during a range of dates.

Creating a playlist is simple enough that anyone can sit down and immediately figure it out. Set the rules that govern when a playlist happens: schedule it for specific dates and times or ranges of dates and times, exclude holidays and weekends, etc. Then choose what happens in the playlist: you can page a group of classrooms, or play titles, or both. That done, you give the new playlist a name and save it. Having been made aware of your wishes, the MediaMaster system proceeds to carry them out. That's it!

Multiple titles can play in sequence once or in a continuous loop for the playlist's entire duration.

You can temporarily disable or stop a Playlist on an *ad hoc* basis. You are not locked into the set schedule.

If you page a zone (or all rooms), you can say which channel to tune the schools' displays to and optionally set their volume to a particular level. Playlist paging works the same way as in MediaMaster Administrator (MM-1185): sources in use get paused, displays get turned on and sent to the paged channel, and volume levels get set. When the playlist ends, all paged displays return to their previous states.

Playlist can automates events that happen periodically within a school, such as morning announcements or hall displays during class changes. Playlist can show digital signage in your school's lobby. Playlist can run special content on occasions like parent-teacher conference days. A teacher can string DV titles into a coherent lesson.

Features

Schedule events for:

• a range of times

• a particular week day, including weekends

• all weekdays only

• all *schooldays* only

• specific calendar dates

• ranges of calendar dates

• or a mix of these![1]

A playlist can:

• play up to 8 digital video titles[2] either once or in a continuous loop during the playlist's duration

• page all classrooms

• page a single zone

• react to events via MediaReactor (MM-1610)

• or a mix of these!

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[1] A Playlist has a time rule, and may optionally have a day-of-week rule and a date rule.

[2] Playlist only uses DV titles; no need for human intervention to change physical media. MediaRecorder (MM-1138) moves legacy media into the DV world.